

Edita

A contemporary book typeface with a soft and warm touch, by *Pilar Cano*

ABOUT THE TYPEFACE

Edita is a gentle typeface, humanistic in concept yet with a contemporary feel, where softness and fluidity play a very important role. This can be seen especially in its italics, which are loosely based on handwriting.

This book typeface family is intended to be used in books where text is set together with photographs and other graphic elements. However, Edita is a general book typeface, versatile enough to be used in many other contexts, from novels to promotion material.

Edita's large character set, covering most languages which use Latin script, and styles give the designer the possibility to work with a big typographic palette, allowing complex typesetting with several levels of information.

This is further enhanced by the two optically corrected weights Edita Small and Small Italic. They have been particularly designed for their use in very small type sizes, such as in captions and notes.

They differ in having a slightly bigger x-height, heavier stems, reduced contrast, and carefully drawn ink-traps to ensure legibility at sizes as small as 5 pt. Additionally, their extenders are shorter to save space which allows text to be set with tighter leading.

Edita was honoured in the Typography Award by the publication Communication Arts.

The Edita family is available at our webfont service partners TYPEKIT - FONTDECK - WEBINK or contact us for self-hosting @font-face. ■

STYLES & SCRIPTS

Edita Book

Edita Book Italic

Edita Regular

Edita Italic

Edita Bold

Edita Bold Italic

Edita Small

Edita Small Italic

typetogether

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Photographs

Las EDICIONES DE LUJO, con cuidado

PICTORESQUE

I can see many **things** far off

Snowing

was it 1948 or 2008?

I have passed through *fire and deep water* to arrive here with you together

marvelous

So many THINGS to see and smell

18/22 PT (REGULAR & ITALIC)

You know in what reverence the *royal white elephant* of Siam is held by the people of that country. You know it is SACRED to kings, only kings may possess it, and that it is, indeed, in a measure even superior to kings, since it receives not merely honor but *worship*. Very well; five years ago, when the troubles concerning the frontier line arose between GREAT BRITAIN and Siam, it was presently manifest that Siam had been in the wrong. Therefore every reparation was quickly made, and the British represen-

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ALL CAPS	¿para texto? 1708 a-b [ende]	¿PARA TEXTO? 1708 A-B [ENDE]
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DISCRETIONARY LIGATURES	häckeln, strong, Then	häckeln, strong, Then
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TABULAR FIGURES & SLASHED ZERO	ø0123456789£\$¢€¥f	ø0123456789£\$¢€¥f
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[illegible]

Lat

SUPPORTED LANGUAGES INCLUDE (LATIN):

Afrikaans, Albanian, Anglo-Saxon, Arbëresh, Asturian, Austrian, Basque, Belarusian, Bosnian, Breton, British, Catalan, Chamorro, Corsican, Crimean Tatar, Croatian, Czech, Dalecarlian, Danish, Dutch, Esperanto, Estlandish, Estonian, Faroese, Finnish, French, Friulian, Galician, German, Gilbertese, Greenlandic, Guaraní, Hawaiian, Hungarian, Icelandic, Irish, Italian, Karakalpak, Kashubian, Kurdish, Latin, Latvian, Leonese, Lithuanian, Malagasy, Maltese, Northern Sami, Norwegian, Polish, Portuguese, Romani, Romanian, Scots Gaelic, Serbian, Slovenian, Slovakian, Sorbian, Spanish, Swedish, Tetum, Tongan, Turkish, Turkmen, Uzbek, Walloon, Welsh, Wolof...

Pro

EXTENDED TYPOGRAPHIC FEATURES:

Basic ligatures, discretionary ligatures, small caps, 5 sets of figures (old-style, lining, tabular lining, tabular old-style, small caps), fractions, superiors & inferiors, ordinals, class kerning, case sensitive characters, arrows, ornaments.

AVAILABLE FONT SETS:

Edita **Lat** **Pro**

THE DESIGNER

Pilar Cano is a graphic and typeface designer from Barcelona, where she gained her first degree in Graphic Design. During this degree she studied for 6 months at Lahti Polytechnic (Lahti, Finland), where she started to think of the possibility of studying type design.

In 2006 she graduated from the MA in typeface design at the University of Reading, UK. The same year she co-founded Mídiri, a graphic design studio specialised in editorial design.

Pilar has also taught typography at BA level, partially edited and wrote the book *Typosphere*, and has developed corporate typeface projects.

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Edita, Type Design:

Pilar Cano

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